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**PATENT**  
**Docket No. 10551/535**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANTS : Ronald D. BLUM et al.  
SERIAL NO. : 10/759,167  
FILED : 20 January 2004  
FOR : INTERACTIVE AND DYNAMIC FLOOR  
ADVERTISING/MESSAGING DISPLAY  
GROUP ART UNIT : 2674 **Conf. No. 6633**

COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 C.F.R. § 1.97 & § 1.98**

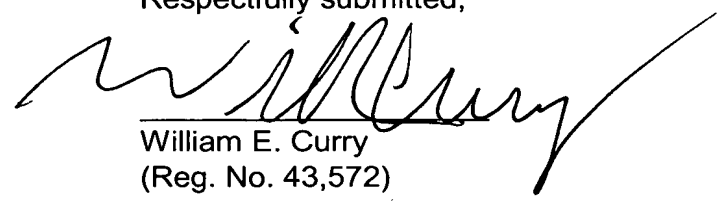
S I R:

In conformance with Applicants' duty of disclosure under 37 C.F.R. § 1.56 and § 1.97(b)(3), the references listed on the attached form PTO-1449 are hereby brought to the Examiner's attention.

Since all of these references were submitted and/or cited by the Examiner in parent application number 10/285,639, no copies of the references are required.

It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear in the "references cited" on any patent to issue therefrom.

Respectfully submitted,

  
William E. Curry  
(Reg. No. 43,572)

Date: 06 October 2004

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**FORM PTO-1449**  
**INFORMATION DISCLOSURE**  
**STATEMENT BY APPLICANT(S)**

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 Examiner : (Unknown)



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- \_\_\_\_\_ 21. U.S. co-pending patent application No. 10/759,167 filed 20 January 2004

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.